

Work with us



Julianne Ponan
MedicAlert member and
our first Ambassador

Together we can help more people!

At MedicAlert, we are always excited to partner with organisations that share our ethos of promoting safety and wellbeing.

We believe that working together leads to greater results, whether it be with other charities, healthcare professionals or corporate organisations. It can lead to greater reach, mutually beneficial relationships and increased benefit for all parties.



Your medical information. On you. Keeping you safe.

The MedicAlert Foundation first launched in Turlock, California, in 1956, before coming to the UK over 55 years ago. As the pioneers of medical IDs, we remain the only charity provider of life-saving medical ID services worldwide.

MedicAlert UK is based in Buckinghamshire, with a production unit creating bespoke medical ID jewellery and a member services team including in-house Registered Nurses to support our members.

The MedicAlert Foundation has grown internationally, with nine locations as far spread as South Africa and Malaysia, to locations such as Iceland and Cyprus.

MedicAlert UK supports individuals by keeping them safe in an emergency and providing them with peace of mind.

Today, MedicAlert UK are working hard to continue to:

- Build strong partnerships with charities that support people with numerous health conditions.
- Maintain an education service for all emergency services and healthcare professionals.
- Drive awareness amongst the public, ensuring everyone understands the importance of checking for MedicAlert ID jewellery.
- Work with corporate partners to grow our membership and provide safety and peace of mind to more people to improve lives.

Why is MedicAlert's service so vital?

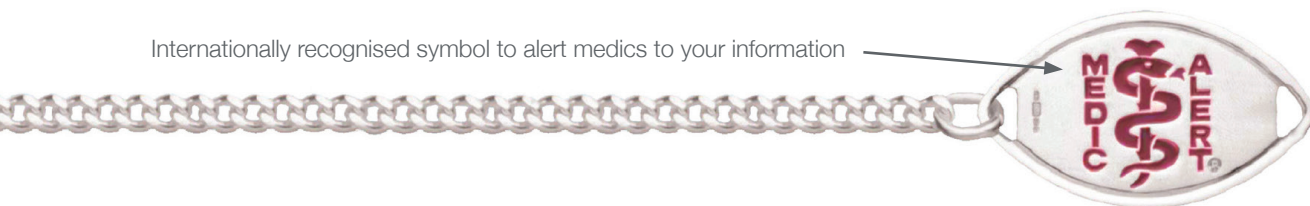
1 in 4 people in the UK live with a medical condition that causes them to feel vulnerable in their daily lives; this affects the individual, their friends, family, and loved ones.

MedicAlert IDs, worn on pulse points, can be lifesaving for anyone living with medical conditions or allergies in an emergency. The peace of mind they provide can support confidence to be more active physically and join in socially. Friends and family also benefit from knowing their loved ones are safe. With medical records accessible via our 24/7 Emergency Line. We employ Registered Nurses to check these records so that medical professionals can rely on them to quickly select the right treatment option in an emergency.

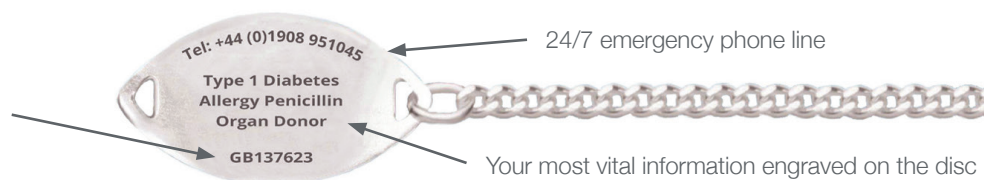
What do our members tell us:

- That wearing a MedicAlert ID increases confidence that their conditions will be identified in an emergency by 128%.
- That wearing a MedicAlert ID increases confidence that the correct treatment would be given increased by 131%
- Their overall peace of mind and happiness increased by 65%.

Internationally recognised symbol to alert medics to your information



The unique membership number allows access to your full medical record and scanned documents, as well as next-of-kin contact details



24/7 emergency phone line

Your most vital information engraved on the disc

Ways you can work with us

There are many ways that potential partners can work with us which can range from informal to contracted. These include:



Programme Partners

This involves setting up and identifying groups or individuals who need support to join MedicAlert and usually results in the setting up of a MedicAlert Protection Programmes (MPP).

What is a MedicAlert Protection Programme?

We create MedicAlert Protection Programmes to support discrete groups who will benefit from our service but may not be able to access it without support. We work with other organisations who identify the individuals who have a requirement and organisations who can support the programme through funding, if required. [medicalert.org.uk/becoming-a-partner/](https://www.medicalert.org.uk/becoming-a-partner/)

It is like a three legged stool, stable enough to support those who need it. The three legs are the need, the solution and the funding.

If you or your organisation can identify or provide the need or the funding and would like to discuss a programme with us, please get in touch today! No matter how small or specific, we will consider all applications. [medicalert.org.uk/protection-projects/](https://www.medicalert.org.uk/protection-projects/)



Referral Partners

Our referral partnerships are with organisations that can refer people to us through websites, newsletters etc. For example these could be related charities, illness related charities, specialist charities, Institutes, Government Departments (e.g. Health, education), online magazines or health and wellness apps. For instance we are collaborating with large and small charities, working together to assist our members get the help and support they need.

Some of our referral partners include: NFOP (National Federation of Occupational Pensioners), Epilepsy Action and the Jon Shaw Foundation.



Sponsor Partners

Are you a corporate organisation who is interested in supporting a group with sponsored membership (via an MPP)? We work with organisations of all sizes, trusts and individuals to set up sponsorship and funding of specific groups.

A really successful example of one of our sponsor projects is the Early Start Programme sponsored by Lions Club International. Our Early Start Programme protects vulnerable children living with medical conditions or allergies. Sponsored by Lions Clubs International, the programme provides free MedicAlert membership until their 10th birthday, along with a medical ID. For every 2 places that Lions Clubs International funds, we sponsor an additional place for the programme, helping to support more children around the UK with hidden medical conditions. This programme has supported over 700 vulnerable children since it started in June 2018.

If you are interested in becoming a Sponsor or Funding Partner to set up a programme, please get in touch today.

“We are delighted to be working with MedicAlert on the Early Start Programme, which has now supported over 700 children and their families since it started in June 2018.”

John Sutherland, President of Easing Wold District Lions & Chairman of Trustees



Recommendation Partners

We are always looking for Individuals or organisations who have the authority to recommend the service MedicAlert provides. These include trusted partners, GP's, Hospitals, Paramedics, Healthcare Professionals, illness related charities. For instance MedicAlert is recommended by multiple areas of the NHS. First responders are also trained to know the internationally recognised MedicAlert symbol.

“Interestingly people who are allergic who have an anaphylactic reaction to one [allergen] can have multiple serious allergies that they can be anaphylactic to. It's one of the reasons why it's very important to wear a MedicAlert.”

Dr Sarah Jarvis



Recruitment Partners

We also work with any organisations that can directly recruit members on our behalf. For example, large associations, who have their own members who could also benefit from becoming a MedicAlert member. If you believe a reciprocal agreement between your organisation and ours could be beneficial to both our members, then please get in touch.



Social Influencers

Social media has become part of everyday life, and with the emergence of social influencers who command large numbers of followers, they are now a pivotal channel in communicating with potential MedicAlert members. Individuals who have a similar ethos to MedicAlert would be welcomed as an advocate. We are looking for individuals who recognise the value and importance of the work we do and feel passionate about sharing this because it is the right thing to do, not because they are being paid to do so. An influencer can be a formal or informal agreement, and range from simply re-posting our content, to creating their own content to share with their audience to help promote MedicAlert, or developing specific campaigns for their audience.

“Working in partnership with MedicAlert is a privilege for me as I have admired the charity’s work for a long time and I know how important a membership will be for those who have been diagnosed with autism.”

Anna Kennedy, OBE



Ambassadors

Earlier this year, MedicAlert announced collaboration with our first Ambassador, Julianne Ponan. Our ambassadors are individuals who we work closely with to reach and support people who would benefit from becoming a MedicAlert member, using their platforms to promote and support MedicAlert.

Julianne is passionate about the importance of MedicAlert membership. Her dedication to helping improve the lives of families living with allergies is tireless. In her role as MedicAlert Ambassador, she will share her knowledge to raise awareness of how the service provided by MedicAlert can improve and potentially save lives.

Our aim is to appoint more ambassadors who are able to help us to reach those individuals that would benefit from a MedicAlert membership. If you believe you can help spread the MedicAlert message or know someone who would make a great ambassador for us, please get in touch.

“MedicAlert is a vital charity that does incredible work to support people living with medical conditions, and I am delighted to become their first ambassador. If you have an allergy of any kind, wearing an ID backed by the excellent service MedicAlert provides is a ‘no brainer’ and could save your life.”

Julianne Ponan, Founder Creative Nature



Trusted MedicAlert Advisors (TMAs)

We work with a small number of respected professionals as Trusted MedicAlert Advisors. TMAs bring their expertise and experience to advise on specific issues and to be advocates of the charity, helping to identify potential opportunities for us to reach more individuals living with medical conditions or allergies.

Why join MedicAlert?

One in Four

In the UK, one in four people live with a medical condition or allergy.



Activities

The security our service brings helps make you feel safe and confident to be more active.



Peace of Mind

MedicAlert can speak for you, in an emergency, helping you feel more relaxed and comfortable. Our service and ID provide you and your loved ones with greater peace of mind.



Social Interaction

It also helps to make you more comfortable joining in social activities.



Mental Health

Being active and joining in socially improves your overall mental health....



Physical Health

... as well as helping to increase your body's overall fitness



Overall Health and Wellbeing

So, wearing a MedicAlert ID backed by the 24/7 service supports you in living your best life.



What do our members say?

"MedicAlert gave me the confidence to be who I want to be, to embrace life and live it!" **Ruth Holroyd**

"I love the security that my MedicAlert ID gives me, especially if I have to travel alone, knowing that it can speak for me when I can't." **Louise Pritchard**

"MedicAlert gives me the confidence to take part in everyday activities, attend motorbike rallies, and to travel alone on the rail network into London for training courses." **John Watts**

"I am grateful to enjoy each new day and thankful for my MedicAlert, which gives me the reassurance and confidence to live life to the fullest!" **Kate Bradstock**

"We joined MedicAlert UK in 2013, shortly after Annabelle's diagnosis of vascular EDS. Her bracelet provides us with peace of mind in the case of a medical emergency, which could happen at any time living with this condition."

Annabelle Griffin's parents, Founders of The Annabelle's Challenge charity and MedicAlert Programme Partners

"I honestly wouldn't have had the courage to do many things if I hadn't been wearing my MedicAlert jewellery. I wear it all the time, I'm never without it." **Charlotte Gee**

"Jacob wearing a MedicAlert ID gives her peace of mind that when he is away from her, whether it be on a school trip or when he is at one of his various clubs, the leaders there have access to Jacob's details should there be an emergency."

Eloise, Jacob Clarks Mum & Early Start Programme member

"MedicAlert saved me in Corfu a few years ago. Complex Congenital Heart Disease - the complexity is hard enough to explain here in the UK. Impossible in Corfu, where the doctors didn't speak English. My husband called the MedicAlert 24/7 translation line, and I got the help I needed."

Sarah Thompson

Data Protection & Privacy

We take the data of our members and associates seriously which is why we are Cyber Essentials Plus accredited. Full details of our Privacy Policy can be found on our website at medicalert.org.uk/privacy-policy/

We are The MedicAlert Foundation and we are the data controller and responsible for your personal data. We can be contacted using the following details:

Address:

Suite 1, Liscombe South, Liscombe Park, Soulbury, LU7 0JL

Email: DPO@medicalert.org.uk

Telephone number: 01908 951045

We have appointed a Data Protection Officer (DPO) who is responsible for overseeing questions in relation to this privacy notice. If you have any questions about this privacy notice, the first point of contact is the policyholder if you require further assistance including any requests to exercise your legal rights in respect of your data, please contact our Data Protection Officer ('DPO'). Our DPO is contactable via: DPO@medicalert.org.uk

Our EU Representative: Under Article 27 of the GDPR, we have appointed an EU Representative to act as our data protection agent. Our nominated EU Representative is Instant EU GDPR Representative Ltd. They can be contacted using the following details:

Address:

Instant EU GDPR Representative Ltd,
Office 2, 12A Lower Main Street, Lucan Co.
Dublin, K78 X5P8, Ireland.

Email: contact@gdprlocal.com

Telephone number: +35 315549700

Our legal grounds for handling personal data: The UK's data protection laws allow us to use personal data provided we have a lawful basis to do so. This includes sharing it in certain circumstances, as described in our privacy policy on our website.



Suite 1, Liscombe South, Liscombe Park, Soulbury, LU7 0JL

Email: marketing@medicalert.org.uk **Telephone number:** 01908 951045

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VAT Registration No. GB 239 2013 84 Registered Address at Suite 1, Liscombe South, Liscombe Park, Soulbury, LU7 0JL

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